Global Knowledge Management

U N I V E R S I T Y   O F   U T A H

CENTER

This new Center was formed to effect the commercialization of software tools representing the next generation of data mining technology, with the potential to leapfrog competing approaches by enabling customers to both quickly and inexpensively discover useful knowledge from databases and efficiently manage that knowledge over time as the underlying data or conditions of use change.

TECHNOLOGY

The rules, algorithms and programs developed by the Center address deficiencies in existing products by facilitating 'Knowledge Fusion' (integrating data mining techniques to discover more accurate or previously unattainable knowledge) and 'Dynamic Knowledge Refreshing' (automatically monitoring and updating changes in data related to previously discovered knowledge).

ACCOMPLISHMENTS

The Center has initially focused on implementing alpha versions of their Portal Wizards products for online businesses, and expect to be able to provide services using a version of this module for their analysts and end users by late 2004.

THINK TANK

What if there was...

A way for firms to constantly maximize the value of the information buried in their website records?

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